

ABSTRACT

A method and system for auctioning wines or other alcoholic beverages via a network, such as the Internet, with or without the purchased goods crossing state lines and without violating state laws. Local retailers' wine is consigned
5 (transferred or non-transferred), advertised, or otherwise represented by a licensed wine auction company, and optionally shipped to the auction company's state. The wine is auctioned via a server optionally located in the auction company's state. Buyers purchase the goods via the server and the network and retrieve the goods from the local retailer. Taxes are paid by either the local retailer or the auction
10 company. The local retailer thus effectively auctions wine without an auctioneers license, and with or without the goods crossing state lines. With this method and system, retailers can be located in every state, and purchasers in all states can buy alcoholic beverages at auction.